



Mallory Baran

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Education **The University of Michigan, School of Art & Design**
Bachelors of Fine Arts, Concentration in Product Design
Dean's List 2008
University Honors 2008 & 2010

Ann Arbor, MI
2011

Listaháskóli Íslands, Iceland Academy of the Arts
Exchange Student in Product Design Program

Reykjavík, Iceland
Jan - May 2010

Experience **Art Van Furniture**
Visual Merchandiser

Grand Rapids, MI
June 2011 - Present

Responsible for store presentation according to current marketing, merchandising and advertising plans. Developed strategies designed to increase business and to improve the customer's experience. Orchestrated plans and teams of people to assist in the various store's events. Participated in lecturing Design Classes periodically offered to our customers.

Art Van Furniture
Visual Merchandiser Intern

Warren, MI
May 2009- Aug 2009

Worked both with the corporate design team and individually in creating future atrium installations for all the Art Van stores. Created and maintained relationships with vendors in order to achieve the store design that was being implemented by the corporate team.

Exhibits **ArtPrize**
Concretely The Remix

Grand Rapids, MI
Sept 19 - Oct 7, 2012

Was selected to exhibit a series of seven concrete sculptures at the Grand Rapids Public Museum.

Epoch
Concretely

Ann Arbor, MI
April 15 - May 1, 2011

Exhibited a series of five concrete sculptures for the University of Michigan Senior Thesis show at the Jean Paul Slusser Gallery.

Hönnunarmars
105 Sjálfstýjuioþurftarbúskapur

Reykjavík, Iceland
March 2010

Collaborated with local box manufacturer, Oddi, in Reykjavik to create an eco-friendly cardboard computer case. The piece was exhibited during Iceland's national design showcase, Hönnunarmars.

Skills Proficient In: Photoshop Rhinoceros
Illustrator Key Shot
Final Cut Pro Google SketchUp
After Effects Dreamweaver
InDesign Mac & PC OS